

facebook, twitters, blogs widely used nowadays!

practice your social media skills by joining...

# A Web 2.0 Skills: Workshop for Libraries

BLOCK YOUR DATE NOW!

## 20 & 21 OCTOBER 2014

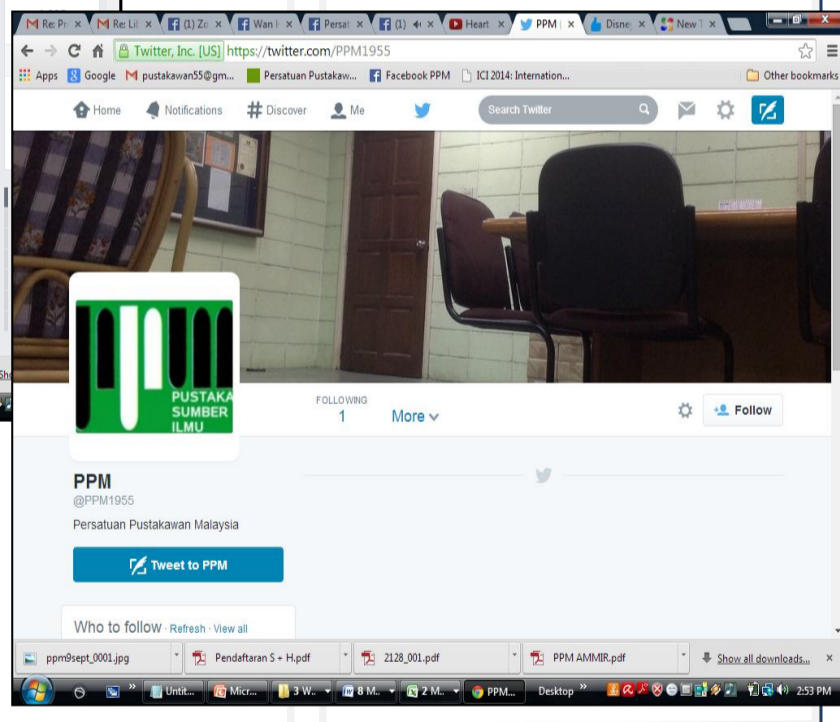
[Monday and Tuesday]

VENUE:

*Lab C, Level 4, Main Library  
University of Malaya.*

FASILITATOR:

- **MR. FAIZAL ABDUL AZIZ**  
- Librarian,  
University of Malaya Library
- **MR. MOHD ROZAN AB MUTALIB**  
- Chief Librarian,  
INTI International College Subang Library



**ORGANIZED BY THE LIBRARIANS' ASSOCIATION OF MALAYSIA  
& WILL BE HOSTED BY THE UNIVERSITY OF MALAYA LIBRARY**



LIBRARIANS ASSOCIATION OF MALAYSIA, P.O. BOX 12545, 50782 KUALA LUMPUR  
TEL/FAX: 03-26947390 EMAIL: ppm55@gmail.com  
URL : <http://www.ppm55.org.my>

## Programme

**MONDAY (20th Oct 2014)**

**MR. FAIZAL ABDUL AZIZ**

- Librarian, University of Malaya Library

- 8.30 a.m. Registration  
9.00 a.m. Defining Social Media, Social Web and Web 2.0 for Libraries  
10.30 a.m. Tea Break  
10.45 p.m. Blogging  
**12.45 p.m. Lunch /Break**  
2.00 p.m. RSS (Really Simple Syndication)  
4.00 p.m. Tea break  
4.30 p.m. Tagging and Bookmarking  
**5.30 p.m. End**

**TUESDAY (21th Oct 2014)**

**MR. MOHD ROZAN AB MUTALIB**

- Chief Librarian, INTI International College Subang Library

- 9.00 a.m. Making best use of specific Social Media platforms:  
Facebook, YouTube etc.  
10.30 a.m. Tea Break  
10.45 a.m. Facebook etc. – cont.  
**12.45 p.m. Lunch /Break**  
2.00 p.m. Photo Sharing  
3.00 p.m. How to Integrate Social Media into Your Marketing  
**4.15 p.m. Closing/End**

### Registration Fees

Category	Payment
PPM Members	RM400.00
Non-PPM Members	RM450.00

**For further information, kindly contact:**

**PPM'S EXECUTIVE OFFICER**

**Wan Ahmad Hanis Wan Yahya**

Persatuan Pustakawan Malaysia (PPM)  
Peti Surat 12545  
50782 Kuala Lumpur  
Tel/Fax: 03-2694 7390 HP: 012-5445459  
Email: pustakawan55@gmail.com

## Registration

Name :

Institution:

Address:

Tel:

Fax:

Email:

PPM membership no.:

☞ I enclosed herewith an amount of **RM** in \*cash, bank draft, postal / money order, LO, cheque no. \_\_\_\_\_ on the name of **PERSATUAN PUSTAKAWAN MALAYSIA** for the course fee.

☞ Addressed to :

Persatuan Pustakawan Malaysia  
Peti Surat 12545,  
50782 Kuala Lumpur  
Tel/Faks : 03-26947390  
Email: pustakawan55@gmail.com

Signature : \_\_\_\_\_

Date : \_\_\_\_\_