CONFERENCE ON LIBRARIANS FOR THE CYBER WORLD

14-15 September 2015
Pullman Hotel, Bangsar
Kuala Lumpur
Malaysia

Contact Us
Register today by visit our website at: www.ppm55.org
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Conference Secretariat

Payment
Payment must be received before 15 August 2015 to guarantee your place.

Hotel Reservation
Hotel Pullman, Bangsar
No. 1 Jln Pantai Jaya Tower 3,
59200, Kuala Lumpur,
Malaysia

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Maybank A/C: 5642-9430-8790
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Jointly organized by PPM & PNM
CONFFERENCE ON LIBRARIANS FOR THE CYBER WORLD

INTRODUCTION
No library has been immune to technological changes—whether academic, public, national or even school libraries. This has made it incumbent upon librarians to review their role, giving rise to a new breed of librarians who have become adept at adapting to the digital environment, using modern tools and systems and providing services as intermediary, facilitator, and educator in the business of providing information. As a consequence of technological advancements, libraries and librarians have had to cope with the demands of a new set of users—technology-savvy, expecting nothing less than accurate and speedy method of retrieval of info, greater access to numerous networks, possessing skills in coping with the ever-changing technology—resulting in the need to upgrade their own knowledge, skills, and competencies, so as to be fully equipped to serve the cyber world. This new breed of librarians is confronted with the need to understand and integrate technology into library practice, function as catalyst for lifelong education, serve as research intermediaries, and as facilitators in searching for information and knowledge in cyber space.
It has not been altogether a smooth transition in role from librarian to cyberarian, with many complex issues confronting libraries and librarians.
This conference on the topic “Librarians for the Cyber World”—will highlight issues that are reflected in the sub-topics detailed below:
Session 1: Developing Lifelong Learning Skills via Libraries
Session 2: Developing Competencies for 21st Century
Session 3: Coping with Technology
Session 4: Leadership

OBJECTIVES
- Facilitate discussion on the latest developments in librarianship
- Foster professional linkages among librarians within Malaysia and beyond
- Provide exposure to the concept and practice of cyber librarianship

CONFERENCE HIGHLIGHTS
- Paper presentation and discussion on critical issues in Cyber age librarianship:
  - Lifelong education
  - 21st century competencies for Cyber age
  - Leadership
  - Technological advances
  - Pre-conference Workshop on “Leveraging on Social Media to Enhance Library Services” (13 September 2015)
- Knowledge Cafe on Transforming Information Management to Knowledge Management

TARGET AUDIENCE
Librarians, Information Managers, Record Managers, Knowledge Managers, Information Professionals and Administrators from:
- Private Institutions
- Special and Public Libraries of Government Agencies
- Academic Libraries and Higher Learning Institutions
- Library-related Organisations in Asian Countries
- Students of Higher Learning

PROGRAM
13 SEP. (SUNDAY)
PRE CONFERENCE WORKSHOP

2.00—2.30 PM  - Registration
2.30—5.30 PM  - Workshop on Services Via Social Media

14 SEP. (MONDAY)
DAY 1

8.00—9.00 AM  - Registration
9.00—10.00 AM  - Keynote Address
10.00—11.30 AM  - Session 1
11.30—12.30 PM  - Panel Discussion: Contributing towards Malaysian Librarianship
12.30—2.00 PM  - Lunch
2.00—5.30 PM  - Knowledge Cafe
7.45 PM  - Arrival of Dinner Guests & Participants
8.00 PM  - Arrival of VIPs
8.15 PM  - Recitation of Du’a Speeches & Book Launch
8.30 PM  - Dinner
10.30 PM  - Adjourn

15 SEP. (TUESDAY)
DAY 2

9.00—10.30 AM  - Session 2
10.30—11.00 AM  - Refreshment
11.00—12.30 PM  - Session 3
12.30—2.00 PM  - Lunch
2.00—4.00 PM  - Session 4
4.00—5.00 PM  - Closing

TERMS AND CONDITIONS
REGISTRATION FEE:
The Conference fee includes attendance at all sessions, refreshments, documentation and Diamond Jubilee Dinner. The fee does not include accommodation. Full payment of the registration fee must be made by 15 August 2015. All bookings are considered binding on receipt of the registration form.

PACKAGE 1: CONFERENCE
- Early birds
- Normal

PPM Members RM750 RM850
Non PPM Members RM850 RM950
Students RM400 RM500
Foreign Participants USD300 USD400

PACKAGE 2: PRE-CONFERENCE WORKSHOP ONLY (13 SEPTEMBER 2015)
- Early birds
- Normal

PPM Members RM100 RM125
Non PPM Members RM125 RM150
Foreign Participants USD75 USD100
*Limited to 40 participants

PACKAGE 3: PRE-CONFERENCE WORKSHOP + CONFERENCE
- Early birds
- Normal

PPM Members RM925 RM1025
Non PPM Members RM1050 RM1150
Foreign Participants USD325 USD425

DINNER PACKAGE
- RM2,500 per table
*Early birds: On or before 1 August 2015
*Normal: After 1st August 2015