Reserve Your Place Today

Full Name
New IC/ Passport Number
PPM Membership
Yes: Member ID
Organization
Mailing Address

State, Country
Postal Code/ ZIP
Phone
Email

Payment (RM/USD)
Package 1
Package 2
Package 3
Dinner Package
Date of Registration

Payment
Hotel Reservation
Payment must be received before 15 August 2015 to guarantee your place.

Hotel Pullman, Bangsar
No. 1 Jla Pantai Jaya Tower 3,
59200, Kuala Lumpur,
Malaysia

A/C Name: PPM Diamond Jubilee
Maybank A/C: 5642-9430-8790

Phone: +603-22981888
Fax: +603-22981999

Contact Us
Register today by visit our website at: www.ppm55.org
Ms. Nurul Hasni bt Abu Hassan
University of Malaya Library
+603-79673354
nurulhasni@um.edu.my
Conference Secretariat

Contact: Mainunah Kadir 012 3836044 / mainunahkadir@gmail.com

Celebrating Persatuan Pustakawan Malaysia’s (PPM’s) Diamond Jubilee (1955-2015): 60 Years of Leadership and Commitment towards Librarianship in Malaysia

CONFERENCE ON LIBRARIANS FOR THE CYBER WORLD
14-15 September 2015
Pullman Hotel, Bangsar
Kuala Lumpur
Malaysia

Jointly organized by PPM & PNM
CONFERENCE ON LIBRARIANS FOR THE CYBER WORLD

INTRODUCTION
No Library has been immune to technological changes - whether academic, public, national or even school libraries. This has made it incumbent upon librarians to review their role, giving rise to a new breed of librarians who have become adept at adapting to the digital environment, using modern tools and systems and providing services as intermediary, facilitator and educator in the business of providing information.

As a consequence of technological advancements however, librarians and library staff have had to cope with the demands of a new set of users - technology-savvy, expecting nothing less than accurate and speedy method of retrieval of info, greater access to numerous networks, possessing skills in coping with the ever-changing technology - resulting in the need to upgrade their own knowledge, skills and competencies, so as to be fully equipped to serve the cyber world. This new breed of librarians are confronted with the need to understand and integrate technology into library practice, function as catalyst for lifelong education, serve as research intermediaries, and as facilitators in searching for information and knowledge in cyberspace.

It has not been a altogether smooth transition in role from librarian to cyberian, with many complex issues confronting librarians and libraries.

This conference on the topic “Librarians for the Cyber World” – will highlight issues that are reflected in the sub-topics detailed below:

Session 1: Developing Lifelong Learning Skills via Libraries
Session 2: Developing Competencies for 21st Century
Session 3: Coping with Technology
Session 4: Leadership

OBJECTIVES
- Facilitate discussion on the latest developments in librarianship
- Foster professional linkages among librarians within Malaysia and beyond
- Provide exposure to the concept and practice of cyber librarianship

CONFERENCE HIGHLIGHTS
- Paper presented and discussion on critical issues in Cyber age librarianship:
  - Lifelong education
  - 21st-century competencies for Cyber age
  - Leadership
  - Technological advances
  - Pre-conference Workshop on “Leveraging on Social Media to Enhance Library Services” (13 September 2015)
  - Knowledge Cafe on Transforming Information Management to Knowledge Management

TARGET AUDIENCE
Librarians, Information Managers, Record Managers, Knowledge Managers, Information Professionals and Administrators from:
- Private Institutions
- Special and Public Libraries of Government Agencies
- Academic Libraries and Higher Learning Institutions
- Library-related Organisations in Asian Countries
- Students of Higher Learning

PROGRAM
13 SEPT. (SUNDAY)
PRE CONFERENCE WORKSHOP
2.00 - 2.30 PM  - Registration
2.30 - 5.30 PM  - Workshop on Services via Social Media
5.30 - 6.30 PM  - Refreshment

14 SEPT. (MONDAY)
DAY 1
8.00 - 9.00 AM  - Registration
9.00 - 10.00 AM  - Keynote Address
10.00 - 11.30 AM  - Session 1
11.30 - 12.30 PM  - Panel Discussion: Contributing towards Malaysian Librarianship
12.30 - 2.00 PM  - Lunch
2.00 - 5.30 PM  - Knowledge Cafe
7.45 PM  - Arrival of Dinner Guests & Participants
8.00 PM  - Arrival of VIPs
6.15 PM  - Recitation of Dh’ce Speeches - Book Launch
8.30 PM  - Dinner
10.30 PM  - Adjourn

15 SEPT. (TUESDAY)
DAY 2
9.00 - 10.30 AM  - Session 2
10.30 - 11.00 AM  - Refreshment
11.00 - 12.30 PM  - Session 3
12.30 - 2.00 PM  - Lunch
2.00 - 4.00 PM  - Session 4
4.00 - 5.00 PM  - Closing

TERMS AND CONDITIONS
REGISTRATION FEE:
The Conference fee includes attendance at all sessions, refreshments, documentation and Diamond Jubilee Dinner. The fee does not include accommodation. Full payment of the registration fee must be made by 15 August 2015. All bookings are considered binding on receipt of the registration form.

PACKAGE 1: CONFERENCE
- Early birds: RM750
- Normal: RM850
- PPM Members: RM700
- Non PPM Members: RM800
- Students: RM400
- Foreign Participants: USD600

PACKAGE 2: PRE CONFERENCE WORKSHOP ONLY (13 SEPTEMBER 2015)
- Early birds: RM250
- Normal: RM350
- PPM Members: RM200
- Non PPM Members: RM300
- Students: RM150
- Foreign Participants: USD75
*limited to 40 participants

PACKAGE 3: PRE CONFERENCE WORKSHOP + CONFERENCE
- Early birds: RM925
- Normal: RM1025
- PPM Members: RM925
- Non PPM Members: RM1050
- Students: RM925
- Foreign Participants: USD325

DINNER PACKAGE
- RM2,500 per table
*Early birds: On or before 1 August 2015
*Normal: After 1st August 2015