CONFERENCE ON LIBRARIANS FOR THE CYBER WORLD

14-15 September 2015
Pullman Hotel, Bangsar
Kuala Lumpur
Malaysia
THE ROLE OF THE NATIONAL LIBRARY IN TRANSFORMING LIBRARIES

By
Nafisah Binti Ahmad
Director General
National Library of Malaysia
National Library Act 1972 (Act 80) (Include amendments as at 1 January 2006)

An Act for the establishment of the National Library of Malaysia to provide leadership on matters pertaining to libraries.

Deposit of Library Material Act 1986 (Act 331)

An Act to make provision for the collection, conservation, bibliographical control and use of library material published in Malaysia and to provide for matters connected therewith.
THE OBJECTIVES OF THE ESTABLISHMENT OF NATIONAL LIBRARY OF MALAYSIA

To make available for the use of present and future generation a national collection of library resources

To facilitate nation-wide access to library resources available within the country and abroad

To provide leadership on matters pertaining to libraries
GOVERNANCE

- National Library Act (Act 80)
- Deposit of Library Material Act (Act 331)
- Cabinet Papers
- Policies / Guidelines
VISION

“The National Library of Malaysia as a world class leader in library development, services and leadership by the year 2020”

MISSION

“To enhance the delivery of quality information resource through library services in order to build a knowledge society”
THE FUNCTIONS OF THE NATIONAL LIBRARY OF MALAYSIA

To advise and assist in the national planning and development of libraries

To co-operate with professional and other bodies at national and international level for the development of libraries

To provide training in order to upgrade professionalism in library matters

To promote the establishment of a network of special libraries in keeping with national standards of provision

To promote and facilitate the establishment of a nationwide system of public libraries in keeping with national standards of provision

To promote and facilitate the inculcation of the reading habit
TO ADVISE AND ASSIST IN THE NATIONAL PLANNING AND DEVELOPMENT OF LIBRARIES

- To advise the Minister on National Policies on all matters pertaining to libraries
- To work with central agencies in order to ensure library development is included in the Five Year Malaysia Plan
- To provide consultancy and advisory services in library planning and development
- To lobby the role of NLM in the national policy
- To enhance the role of NLM in the knowledge-economy
- To set the minimum required qualification for recruitment of library staffs in public sector
TO CO-OPERATE WITH PROFESSIONAL AND OTHER BODIES AT NATIONAL AND INTERNATIONAL LEVEL FOR THE DEVELOPMENT OF LIBRARIES

- Persatuan Pustakawan Malaysia (PPM)
  - To cooperate with Persatuan Pustakawan Malaysia (PPM) in joint programme in establishing standards and guidelines
  - To work closely with PPM in providing training and continuous professional development

- Conference of Southeast Asian Librarians (CONSAL)
- Conference of Directors of National Libraries in Asia and Oceania (CDNLAO)
- Conference of Directors of National Libraries (CDNL)
- International Federation of Library Associations and Institutions (IFLA)
- United Nation Educational and Scientific Organisation (UNESCO)
- ASEAN Committee on Culture and Information (ASEAN COCI)
TO PROVIDE TRAINING IN ORDER TO UPGRADE PROFESSIONALISM IN LIBRARY MATTERS

- To ensure continuous professional development for all libraries in Malaysia
- NLM as referral agency for posts in the library profession
- To provide input in the library school’s curriculum (member of Curriculum Committee for Information Studies Faculty, UiTM)
- Member of Malaysian Qualifications Agency, Ministry of Education
- Member of special task force under Ministry of Education
TO PROMOTE AND FACILITATE THE ESTABLISHMENT OF A NATIONWIDE SYSTEM OF PUBLIC LIBRARIES IN KEEPING WITH NATIONAL STANDARDS OF PROVIDION

- To provide development funding to state public libraries
- To plan and manage rural library development under federal government
- Board of Directors in State Public Library Corporation
- To formulate standards and guidelines on the establishment and management of public libraries
TO PROMOTE THE ESTABLISHMENT OF A NETWORK OF SPECIAL LIBRARIES IN KEEPING WITH NATIONAL STANDARDS OF PROVISION

To recruit professional and supporting staff in all central agencies libraries

To provide training for professional and supporting staff

To provide consultancy and advisory services

To monitor special libraries network

To provide guidelines on the establishment and management of special libraries
TO PROMOTE AND FACILITATE THE INCULCATION OF THE READING HABIT

To promote and provide in media and information literacy to special libraries, public libraries and school libraries

Secretariat of the National Committee on Reading Promotion

To conduct survey and research related to reading habits and profile of Malaysians
National Library of Malaysia’s Policies and Strategic Plan
13,584 Libraries In Malaysia

- National Library Of Malaysia: 1
- NLM Community Libraries: 4
- State /Public Libraries: 331
- Academic Libraries: 494
- Rural Libraries: 1,121
- Special Libraries: 691
- Community Development Department (KEMAS) Resource Centre: 283
- School Libraries: 10,659
# Library Posts / Staff in Malaysia

<table>
<thead>
<tr>
<th>Types of Libraries</th>
<th>Categories</th>
<th>Total</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>Management and Professional</td>
<td></td>
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<tr>
<td>National Library of Malaysia</td>
<td>144</td>
<td>512</td>
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<tr>
<td>Special libraries</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Government Agencies</td>
<td>164</td>
<td>1,679</td>
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<tr>
<td>- Rural Library</td>
<td>-</td>
<td>1,732</td>
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<tr>
<td>Public Libraries</td>
<td>131</td>
<td>3,226</td>
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<tr>
<td>Statutory Bodies/Private Agencies</td>
<td>248</td>
<td>934</td>
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<tr>
<td>Academic Libraries</td>
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<td></td>
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<tr>
<td>a. Public Institution of Higher Learning</td>
<td>670</td>
<td>2,850</td>
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<tr>
<td>b. Private Institution of Higher Learning</td>
<td>395</td>
<td>1,018</td>
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<td><strong>TOTAL</strong></td>
<td><strong>1,752</strong></td>
<td><strong>11,951</strong></td>
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<td><strong>3,923</strong></td>
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“Transforming Government to Transform Malaysia”

“Transforming Libraries to Transform Malaysia”

5 Strategic Thrusts

- Talent Development
- Organizational Development
- Citizen Centric Service Delivery
- Inclusivity and Ownership (NBOS)
- Enculturation of Shared Value and Patriotism
NATIONAL LIBRARY OF MALAYSIA
TRANSFORMATION PLAN

5 Strategic Thrusts

**ST:1**
Revitalising Public Servants

**ST:2**
Re-Engineering Public Organisations

**ST:3**
Enhancing Service Delivery

**ST:4**
Inclusiveness And Ownership

**ST:5**
Enculturing Shared Values

- Increase competency, Performance, Productivity and Innovation Skill of public servant
- Increase Capability and Revitalise public organisations
- Increase Efficiency and Effectiveness of public service delivery
- Increase Networking and Strategic Collaboration (multiple-helix) local and international
- Enculture the spirit of Patriotism, Share Values, Ethos and Integrity
### Strategic Thrusts/Strategic Measures/Strategic Initiatives

<table>
<thead>
<tr>
<th>STRATEGIC THRUSTS</th>
<th>STRATEGIC MEASURES</th>
<th>STRATEGIC INITIATIVES</th>
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<tbody>
<tr>
<td>ST:1 Revitalising Public Servants</td>
<td>1</td>
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<tr>
<td>ST:2 Re-Engineering Public Organisations</td>
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<tr>
<td>ST:3 Enhancing Service Delivery</td>
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<td>5</td>
</tr>
<tr>
<td>ST:4 Inclusiveness And Ownership</td>
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<td>2</td>
</tr>
<tr>
<td>ST:5 Enculturing Shared Values</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td><strong>JUMLAH</strong></td>
<td><strong>7</strong></td>
<td><strong>11</strong></td>
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Strategic Thrusts/Strategic Initiatives

**ST:1**
Revitalising Public Servants

- Library Assistants Certificate (Certified by Librarians Association of Malaysia and National Library of Malaysia)

**ST:2**
Re-Engineering Public Organisations

- Enhance the function and organizational structure of the National Library of Malaysia
- Create Centralised Services

**ST:3**
Enhancing Service Delivery

- In4skills: Conquer the World with Knowledge
- Knowledge in MyMIND – Reading Programme to increase the societies’ reading level
- Community Knowledge Centre - Rebranding the Rural Library
- WeR4u
- Access 4 All
Strategic Thrusts/Strategic Initiatives

**ST:4**
Inclusiveness And Ownership

- **4-1 SmartNet**
  - To strengthen the Malaysian Ubiquitous Library (u-Pustaka) as the National Information Hub
  - To increase the number of Samsung Smart Library to other States in Malaysia
  - To increase the collection of electronic resources

- **4-2 MyRC n Beyond Malaysia Resource Centre (MyRC)**
  - To increase *Malaysiana* Corner in other ASEAN member states library

**ST:5**
Enculturation of shared Values and Patriotism

- **5-1** To instill patriotism spirits and shared values
Strategic Initiatives:

Enhancing Service Delivery

1. To increase the efficiency and effectiveness of public service delivery through NLM Digital
2. To increase the sharing of information resources through u-Pustaka

Access 4 All
Strategic Initiatives:

Inclusiveness And Ownership

Increase Networking and Strategic Collaboration (multiple-helix) local and international
U-Pustaka: The Malaysian Ubiquitous Library Initiative

http://www.u-library.gov.my
NLM DIGITAL PORTAL

http://www.pnmdigital.gov.my

LOGIN STATUS
You are not currently logged in.
IC numbers

Password

LOGIN  Forgot?

- Untuk Ahli Berdaftar

SILA MENDAFTAR SEBACAI AHLI

Mendaftarlah Sekarang

Salam sejahtara dan Salam 1Malaysia!

Enhancing Service Delivery: Accessibility to NLM's Collection anytime, anywhere by anyone

- **E-magazine**: 200 popular titles from local and international publications
- **E-Journal**: Access to academic journals and e-books in business, management and engineering
- **E-newspaper**: More than 2,300 titles from 98 countries with 55 languages. Full text and daily updates
- **E-books**: More than 2 million titles (Academic, classic, novel and audio book)
- **NLM Publication & Digitised Collections**: Bulletin, Journal, Special Collection – Malay Manuscripts, Rare Books, Local Content
CHALLENGES

To ensure library funding

To strengthen library-related functions in national agenda

To strengthen library transformation in the digital environment

To promote cultural heritage, contributing to education, skills and research in order to support business and creative industry (e.g. knowledge tourism)

To enhance governance on library matters
THANK YOU

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Human Capital Development

Training Road Map

Level of Competency

0 – 3 Years (Basic)
- Pendedahan dan Penerapan Budaya Kerja Organisasi

4 – 9 Years (Intermediate)
- Pembangunan dan Peningkatan Kompetensi dalam bidang tugas perpustakaan

10 Years and above (Advance)
- Pengukuhan Kompetensi dalam bidang kepakaran kepustakawanan