

Reserve Your Place Today

Full Name

New IC/ Passport Number

PPM Membership Yes No

Yes: Member ID

Organization

Mailing Address

State, Country

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Payment (RM/USD) Package 1 Package 2
 Package 3 Dinner Package

Date of Registration



Celebrating Persatuan Pustakawan Malaysia's (PPM's) Diamond Jubilee (1955-2015): 60 Years of Leadership and Commitment towards Librarianship in Malaysia

CONFERENCE ON LIBRARIANS FOR THE CYBER WORLD

14-15 September 2015
Pullman Hotel, Bangsar
Kuala Lumpur
Malaysia

Payment

Payment must be received before 15 August 2015 to guarantee your place.

Direct payment to:

A/C Name : PPM Diamond Jubilee
Maybank A/C : 5642-9430-8790

Hotel Reservation

Hotel Pullman, Bangsar
No. 1 Jln Pantai Jaya Tower 3,
59200, Kuala Lumpur,
Malaysia

Phone : +603-22981888
Fax : +603-22981999

Contact Us

Register today by visit our website at : www.ppm55.org

Ms. Nurul Hasni bt Abu Hassan
University of Malaya Library

+603-79673354

nurulhasni@um.edu.my

Conference Secretariat



Exhibition Booth Sponsorship Advertisement in Program Book

Contact : Maimunah Kadir 012 3836044 / maimunahkadir@gmail.com

Jointly organized by PPM & PNM



PERSATUAN PUSTAKAWAN
MALAYSIA

PERPUSTAKAAN
NEGARA MALAYSIA

CONFERENCE ON LIBRARIANS FOR THE CYBER WORLD

INTRODUCTION

No Library has been immune to technological changes – whether academic, public, national or even school libraries. This has made it incumbent upon librarians to review their role, giving rise to a new breed of librarians who have become adept at adapting to the digital environment, using modern tools and systems and providing services as intermediary, facilitator and educator in the business of providing information.

As a consequence of technological advancements however, libraries and librarians have had to cope with the demands of a new set of users – technology-savvy, expecting nothing less than accurate and speedy method of retrieval of info, greater access to numerous networks, possessing skills in coping with the ever-changing technology – resulting in the need to upgrade their own knowledge, skills and competencies, so as to be fully equipped to serve the cyber world. This new breed of librarians are confronted with the need to understand and integrate technology into library practice, function as catalyst for lifelong education, serve as research intermediaries, and as facilitators in searching for information and knowledge in cyber space.

It has not been altogether a smooth transition in role from librarian to cyberarian, with many complex issues confronting libraries and librarians.

This conference on the topic “Librarians for the Cyber World” – will highlight issues that are reflected in the sub-topics detailed below:

- Session 1 :** Developing Lifelong Learning Skills via Libraries
- Session 2 :** Developing Competencies for 21st Century
- Session 3 :** Coping with Technology
- Session 4 :** Leadership

OBJECTIVES

- Facilitate discussion on the latest developments in librarianship
- Foster professional linkages among librarians within Malaysia and beyond
- Provide exposure to the concept and practice of cyber librarianship

CONFERENCE HIGHLIGHTS

- Paper presented and discussion on critical issues in Cyber age librarianship:
 - Lifelong education
 - 21st century competencies for Cyber age
 - Leadership
 - Technological advances
- Pre-conference Workshop on “Leveraging on Social Media to Enhance Library Services” (13 September 2015)
- Knowledge Café on Transforming Information Management to Knowledge Management

TARGET AUDIENCE

Librarians, Information Managers, Record Managers, Knowledge Managers, Information Professionals and Administrators from:

- Private Institutions
- Special and Public Libraries of Government Agencies
- Academic Libraries and Higher Learning Institutions
- Library-related Organisations in Asian Countries
- Students of Higher Learning

PROGRAM

13 SEPT. (SUNDAY)

PRE CONFERENCE WORKSHOP

2.00—2.30 PM	-Registration
2.30—5.30 PM	-Workshop on Services Via Social Media
	-Refreshment

14 SEPT. (MONDAY)
DAY 1

8.00—9.00 AM	-Registration -Refreshment
9.00—10.00 AM	-Keynote Address
10.00—11.30 AM	-Session 1
11.30—12.30 PM	-Panel Discussion: Contributing towards Malaysian Librarianship
12.30—2.00 PM	-Lunch
2.00—5.30 PM	-Knowledge Cafe
7.45 PM	-Arrival of Dinner Guests & Participants
8.00 PM	-Arrival of VIPs
8.15 PM	-Recitation of Du'a -Speeches -Book Launch
8.30 PM	-Dinner
10.30 PM	-Adjourn

15 SEPT. (TUESDAY)
DAY 2

9.00—10.30 AM	-Session 2
10.30—11.00 AM	-Refreshment
11.00—12.30 PM	-Session 3
12.30—2.00 PM	-Lunch
2.00—4.00 PM	-Session 4
4.00—5.00 PM	-Closing

TERMS AND CONDITIONS

REGISTRATION FEE:

The Conference fee includes attendance at all sessions, refreshments, documentation and Diamond Jubilee Dinner. The fee does not include accommodation. Full payment of the registration fee must be made by 15 August 2015. All bookings are considered binding on receipt of the registration form.

PACKAGE 1: CONFERENCE

	Early birds	Normal
PPM Members	RM750	RM850
Non PPM Members	RM850	RM950
Students	RM400	RM500
Foreign Participants	USD300	USD400

PACKAGE 2: PRE-CONFERENCE WORKSHOP ONLY (13 SEPTEMBER 2015)

	Early birds	Normal
PPM Members	RM200	RM250
Non PPM Members	RM250	RM350
Foreign Participants	USD75	USD100

*limited to 40 participants

PACKAGE 3: PRE-CONFERENCE WORKSHOP + CONFERENCE

	Early birds	Normal
PPM Members	RM925	RM1025
Non PPM Members	RM1050	RM1150
Foreign Participants	USD325	USD425

DINNER PACKAGE

RM2,500 per table

*Early birds: On or before 1 August 2015

*Normal: After 1st August 2015